

PRESS RELEASE

PRINTEMPS ASIATIQUE PARIS: JUNE 3-12, 2026 — KOREA IN THE SPOTLIGHT



© KOREAN CULTURAL CENTER – COLORS OF KOREA



INTERNATIONAL STAR KIM JOO-RYOUNG
(1.8M INSTAGRAM FOLLOWERS)

From June 3 to 12, 2026, Printemps Asiatique Paris will honor Korea for its 9th edition.

Over the past eight years, the event has established itself as a major international highlight in the Asian art market, bringing together galleries, auction houses, and institutions through a coordinated program of exhibitions, sales, visits, and talks.

This edition is part of the 140th anniversary of diplomatic relations between Korea and France, for which Printemps Asiatique Paris has received official recognition.

The event contributes to this cultural and diplomatic milestone by dedicating part of its program to showcasing Korean art and culture, while fostering exchanges between institutions, galleries, collectors, and the wider public.

2026: A Spotlight on Korea

Through this Korea Focus, Printemps Asiatique Paris will highlight a constantly evolving artistic scene shaped by a dynamic dialogue between centuries-old traditions and contemporary innovation. From the treasures of the Silla civilization to the most current forms of artistic expression, Korean culture demonstrates a remarkable ability to continually reinvent its heritage.

Today, fueled by an unprecedented global cultural influence—from cinema and music to design and visual arts—Korea stands as one of the most dynamic creative forces on the international stage.

Guest of Honor: Renowned Actress Kim Joo-ryoung

Printemps Asiatique Paris is honored to welcome Kim Joo-ryoung as the patron of this edition. A South Korean actress acclaimed for the depth and diversity of her work, she has built a remarkable career over more than twenty years, spanning both auteur cinema and hit television series. She has appeared in major works of contemporary Korean cinema such as *Queen of Tears* and *Twinkling Watermelon*, establishing herself as a distinctive and compelling performer. Her international profile rose significantly in 2021 with her role as Han Mi-nyeo in the global Netflix phenomenon *Squid Game*, which helped cement the worldwide impact of Korean culture.



@ GALERIE FRANÇOISE LIVINEC, HUR KYUNG-AE, UNTITLED, 2026, ACRYLIC ON CANVAS

Passionate about the arts and actively engaged in international cultural exchange, Kim Joo-ryoung today embodies the vitality and growing influence of the contemporary Korean cultural scene.

A Cultural Journey Dedicated to Korean Art

Printemps Asiatique Paris will present a cultural program dedicated to Korea, organized in partnership with leading Parisian institutions. Participating galleries will also highlight Korean artistic creation within their exhibitions. This journey offers an exploration of the many facets of Korean culture, from historical heritage to contemporary expression.

At the Musée national des arts asiatiques – Guimet, two major exhibitions will accompany this program:

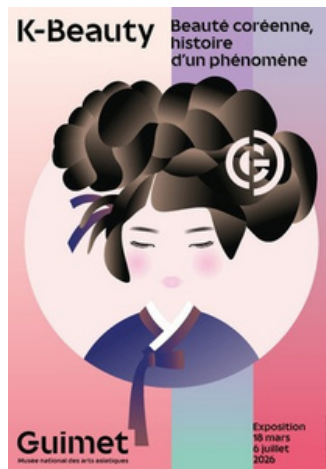
K-Beauty: Korean Beauty, A Cultural Phenomenon (March 18 – July 6, 2026)

Tracing the history and evolution of beauty practices and representations in Korea.

Silla: Gold and the Sacred. Royal Treasures of Korea (57 BC – 935 AD)

(May 20 – August 31, 2026)

Featuring treasures from the Silla civilization, one of the great kingdoms of the Korean peninsula.



The **Musée Cernuschi** will also present: **Shin Sung Hy: Collage – Stitch – Knot** (April 17 – August 2, 2026)
Dedicated to the work of the Korean artist.

The **Korean Cultural Center in Paris** will present: **Colors of Korea: A Spotlight on Contemporary Korean Art** (October 24, 2025 – August 29, 2026)

At **Galerie Charpentier**, the new venue for **Printemps Asiatique Paris**, several galleries will showcase Korean art, including **Galerie Louis & Sack**, **Magna Gallery**, and **Galerie Françoise Livinec**, a new participant this year.

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Korea today occupies a unique position in the global cultural landscape. Its artistic production, deeply rooted in a millennia-old history, is marked by remarkable vitality and a strong capacity for innovation that resonates far beyond its borders. Highlighting Korea at Asia Week Paris means celebrating this creative energy and emphasizing the rich dialogue between tradition and new artistic forms.

Camille de Foresta
President, Printemps Asiatique Paris

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Art dealer and collector Martin Doustar will also present historical portraits of Korean dignitaries.

Galerie PBG, based in Seoul and Paris and key player in promoting Korean contemporary art, will take part from its new Marais location (5 rue du Grenier-Saint-Lazare).

Join us from June 3 to 12, 2026, for the 9th edition of Printemps Asiatique Paris.

About Printemps Asiatique Paris
Founded in 2018, Printemps Asiatique Paris is an event dedicated to Asian art, bringing together each year specialized galleries, auction houses, and cultural institutions through a shared program across Paris. Exhibitions, sales, talks, and guided tours create a curated journey for collectors, professionals, and the general public, offering a broad perspective on Asian art—from ancient heritage to contemporary creation.

Press Contact
floriane@matchi.art
www.printempsasiatique.com
Instagram: @printempsasiatiqueparis